

**Universiti Teknologi MARA**

**The Effectiveness of Muslimah Fashion towards  
Teenagers Behavior**

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## AUTHOR'S DECLARATIONS

The material included in this academic writing has not been submitted for any academic award or qualification other than that for which it is now submitted.

The programme of Bachelor Degree of Graphic Design (Hons.) of which this writing is part has consisted of:

- (i) Research Design and Methods course
- (ii) Supervision tutorials



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## INTRODUCTION

The developments of fashion industry create moments and sparks colors on this world. It created scenes and recalled many memories. The fashion industry had started in a very long time ago and seems to be more important in people's lifestyle. The rise of the Muslimah Fashion that was realized today shocked many people. As many know, the fashion industry was monopolized by the western fashions for a long period of time however, the trend and style brought by many local and international Muslimah fashionista, seems to bring changes to the fashion world on this era. The design and style of Muslimah Fashion that focused on covering most part of the body and show modesty appears to save the women.

As human was divided into a few stages of life; kids, teenager, and adult, the teenager/teen age appears as the most challenging stage of life circle experiences by every mankind. On this stage, children acts to be more emotional and started make friends with other teenagers. With the achievements on this life stage, by making friend which automatically introducing them with the outside world, benefits them to explore many things however, the opposite thing will happen for those whose unluckily taken wrong step and happened to join in increasing the teenager problems issue. There are many campaigns, advertisings, classes, and lectures were done to prevent this social problem. Parents, family, teachers, neighbors, and governments, everyone participates to give the best. Who and what to be blame? Much more effort and creative strategy is needed to educate the teenager during their teen age stage to create a better adult for tomorrow. Appears as the basic thing importantly needed for human, the clothes seem to have connections with the human behavior.